

# Privacy Policy

This privacy policy applies between you, the User of this website and Carpet King, the owner, and provider of this website. Carpet King takes the privacy of your information very seriously. This privacy policy applies to our use of any and all Data collected by us or provided by you in relation to your use of the Website. **Please read this privacy policy carefully.**

## Definitions and Interpretation

1. In this privacy policy, the follow definitions are used:
  - Data:** collectively all information that you submit to Carpet King via the website. This definition incorporates, where applicable, the definitions provided in the Data Protection Act 1998;
  - Cookies:** a small text file placed on your computer by this Website when you visit certain parts of the Website and/or when you use certain features of the Website. Details of the cookies used by this Website are set out in the clause below (Cookies);
  - Carpet King,** a company incorporated in England and Wales with registered number 10406863, whose registered office is in Pound Lane, Exmouth.
  - UK and EU Cookie Law:** the Privacy and Electronic Communications (EC Directive) Regulations 2003 as amended by the Privacy and Electronic Communications (EC Directive) (Amendment) Regulations 2011;
2. In this privacy policy, unless the context requires a different interpretation:
  - a. the singular includes the plural and vice versa;
  - b. references to sub-clauses, clauses, schedules or appendices are to sub-clauses, clauses, schedules or appendices of this privacy policy;
  - c. a reference to a person includes firms, companies, government entities, trusts and partnerships;
  - d. "including" is understood to mean "including without limitation";
  - e. reference to any statutory provision includes any modification or amendment of it;
  - f. the headings and sub-headings do not form part of this privacy policy.

## Scope of this privacy policy

3. This privacy policy applies only to the actions of Carpet King and Users with respect to this Website. It does not extend to any websites that can be accessed from this Website including, but not limited to, any links we may provide to social media websites.

## Data collected

4. We may collect the following Data, which includes personal Data, from you:
  - a. Name;
  - b. Email Address;
  - c. Postal Address
  - d. Information on how you use the site, using cookies and Google Analytics
  - e. IP address (automatically collected);
  - f. Web browser type and version (automatically collected);
  - g. Operating system (automatically collected);in each case, in accordance with this privacy policy.

We collect the above information to contact you in relation to the enquiry you submitted and store this information on our secure, cloud based CMS for Internal Record Keeping. At anytime you can request details of personal information which we hold on you and/or request to have the information removed from our servers. If you would like a copy of the information held on you please either email [carpetking102@btconnect.com](mailto:carpetking102@btconnect.com) or write to:

Carpet King  
Unit 3, Pound Lane, Exmouth, Devon, EX8 4NP.

**Any personal information you provide to us via the forms on our websites will never be passed on, sold, or rented to anyone.**

## **Cookies**

Cookies are small text files which are transferred from our Website and stored on your device. We use cookies to help us provide you with a sufficient service, and to help make our Website function correctly for you. To see how we use and store your cookies, please refer to our [Cookies Policy](#).

## **Our use of Data**

5. Carpet King is the “data controller”.
6. We will retain any Data the data you submit until you instruct us to delete.
7. Unless we are obliged or permitted by law to do so, and subject to any third party disclosures specifically set out in this policy your Data will not be disclosed to third parties. This includes our affiliates and/or other companies within our group.
8. All personal Data is stored securely in accordance with the principals of the General Data Protection Regulation 2018. For more details on security see the clause below (Security).
9. Any or all of the above Data may be required by us from time to time in order to provide you with the best possible service and experience when using our Website. Specifically, Data may be used by us for the following reasons:
  - a. internal record keeping;
  - b. improvement of our products/services;
  - c. transmission by email of promotional materials that may be of interest to you;in each case, in accordance with this privacy policy.

## **Third party websites and services**

10. Carpet King may, from time to time, employ the services of other parties for dealing with certain processes necessary for the operation of the Website. The providers of such services do not have access to certain personal Data provided by Users of this Website.
11. We will not share your personal Data with any other organisations for marketing, market research, or commercial purposes, and we don't pass on your details to third party websites.

## **Links to other websites**

12. This Website may, from time to time, provide links to other websites. We have no control over such websites and are not responsible for the content of these websites. This privacy policy does not extend to your use of such websites. You are advised to read the privacy policy or statement of other websites prior to using them.

## **Changes of business ownership and control**

13. Carpet King may, from time to time, expand and reduce our business and this may involve the sale and/or transfer of control of all or part of Carpet King. Data provided by Users will, where it is relevant to any part of our business so transferred, be transferred along with that part and the new owner or newly controlling party will, under the terms of this privacy policy, be permitted to use the Data for the purposes for which it was originally supplied to us.
14. We may also disclose Data to a prospective purchaser of our business or any part of it.
15. In the above instance, we will take steps with the aim of ensuring your privacy is protected.

## **Controlling use of your Data**

16. Wherever you are required to submit Data, you will be given options to restrict or use of that Data. This may include the following:
  - a. use of Data for directing marketing purposes; and
  - b. sharing Data with third parties.

## **Security**

17. We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic, and managerial procedures to safeguard and secure the information we collect online.
18. Sending information over the internet is, generally, not completely secure, and we cannot guarantee the security of your data while it's in transit. **Any data you send is at your own risk.**